

# Who wants to be a MashreqMillionaire?

THE DREAM of becoming a millionaire could soon be a reality for thousands of residents of Abu Dhabi, as Mashreq, one of the region's largest banks prepares to conduct its first weekly draw in Abu Dhabi on 2nd April 2009.

The format of the draw changed from a monthly draw to a weekly offer from 15th February 2009 thus quadrupling the chances of becoming a millionaire. The introduction of the first weekly draw in the capital will be supported by an activation campaign to promote the initiative and boost sales. Mashreq aims to give away AED52 million a year through the MashreqMillionaire draws.

All weekly draws for the month of April will be conducted in various Mashreq branches in Abu Dhabi. The second weekly draw in Abu Dhabi will be conducted on 9th April at the Plug-ins, Marina Mall, Abu Dhabi.

To be eligible for the weekly draws that are held every Thursday, customers can invest in MashreqMillionaire certificates worth AED1000 by simply visiting Mashreq branches, UAE Exchange or Al-Ghurair Exchange outlets.

Richa Madan, Vice President – Payments, Transactions & MashreqMillionaire, explains that this is the first time the draw will be held outside Dubai, "We wanted to take

the draw to the people". "Previously only 25 percent of those taking part in the draw came from Abu Dhabi, whilst over 50 percent came from Dubai.

We decided to give more people in Abu Dhabi a chance to become a MashreqMillionaire by just buying AED1000 certificate on a Wednesday and winning AED1,000,000 the next day".

Mohammad Akram Manzoor Ahmed, a 22 year old lucky winner of last week's AED1,000,000 draw will also receive his prize in Abu Dhabi. Manzoor works as a loader in Dubai and earns AED2,000 a month. ●

## MashreqMillionaire features include

- Weekly draws of AED1,000,000
- No waiting period, invest today, win tomorrow
- Full value is encashable after 30 days
- Each MashreqMillionaire certificate is valued at AED1000
- Visitors and tourists are eligible for investment
- Capital guaranteed saving certificates
- Every certificate qualifies for all draws
- Free Savings account and Debit Card
- Buy an extra entry into the draw for AED59.50 and get a waiver on your processing fee of AED35.00
- Buy with Cash, Credit Cards or Debit Cards

## The happiest millionaires



Abu Dhabi school principal Mrs Aziza Irfana was our winner of AED4 million last month.



On 5th March 2009, Karim Ali Mohamed Suleiman, a Canadian national and a banker by profession was the lucky winner of the AED 1,000,000 draw of MashreqMillionaire. He had purchased 20 MashreqMillionaire savings certificates in July 2007.

Karim had been affected by the economic downturn as he was laid off by his previous employer in February 2009. He was on a job hunting trip to Doha when his head hunter commented on a lighter note "Why are you still looking for a job? You have already won the MashreqMillionaire AED 1,000,000 weekly prize." The head hunter had seen the winner advertisement in one of the Doha publications. He didn't believe his head hunter's words until he cross checked with Mashreq.

Karim was handed over the AED 1,000,000 prize by Douglas Beckett, Head of Retail Banking Group.



On 12th March 2009, Ahtesham Ahmed, an Indian national, residing in Dubai was the lucky winner of the AED 1,000,000 draw of MashreqMillionaire. His family had to relocate to India due to the high cost of living in Dubai.

Ahtesham purchased 3 MashreqMillionaire saving certificates on 20th February, 2009 and won in exactly 20 days from the date of purchase.

Ahtesham was indirectly affected by the economic downturn when Imran, his close friend, lost his job. On 28th February, Imran was leaving the UAE and heading back home when he sent a text message to Ahtesham saying "InshAllah we will soon become millionaires, Allah is with us!"

Ahtesham could not believe his friend's prayers would come true so soon. He aspires to own a publication someday.

We give you the opportunity to be a millionaire every week



You lead a stress free life

MashreqMillionaire certificates may be purchased from

- All mashreq branches • 65 + UAE Exchange outlets
- 13 Al Ghurair Exchange outlets

For more details call 04 424 4444 or visit [www.mashreqbank.com](http://www.mashreqbank.com)  
we do banking, you do life.

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